



Mitchell Taljaard

Film, futures, culture & marketing

Brief profile

Mitchell started his career by working in the service industry from 2008 to 2013, which took him to various places including Abu Dubai.

In 2013 Mitch joined the Sense to solve team to create visual memories (photography and video) for our clients. He has since developed a keen interest in photography/film, as well as in, the ethnographic aspects of design thinking and in futures thinking. Both of which are strongly complimented by Mitchell's marketing studies.

Mitch loves to travel and engage with people from different cultures across the globe. Recent experiences have included trips to India and Holland.

Disciplines:

Adobe premier pro, Photoshop, Lightroom, Photography, Filming, Storyboarding.

Qualifications

Currently studying towards a BBA in Marketing Management through IMM, to be completed by June 2018.



Sense to Solve